

what happens when
creative practice
meets policy?

~~Risking Variation~~







I am Simone Hesselberg.

Challenges

NO-ART
LIVING

"POLICY" SOUNDS
BUT - BUNK

WHAT IS BUSINESS LEVEL
FOR ART/CREATIVE
CONTRIBUTION TO OUR
LIVES/QUALITY/CLIMATE?

How do we engage
public in creative policy
and practice?

How do we stimulate
the creative process
of art?

"Difficult to
define what
art + culture
means"

Competition between
business +
arts and culture

Potential

ART CAN IDENTIFY
THE ISSUES THAT
TRAVELLERS

WE NEED
CREATIVE SOLUTIONS
TO DO STUFF
DIFFERENTLY

Where does
power sit?

BRINGS EMOTION -
THE THINGS ECONOMISTS
MUST) INTO DECISION
MAKING - FEEDBACK

BETTER WAY TO
EXPRESS NEEDS
STRIKES
FEEDBACK

Creative
Spaces
understanding
what they
are....

Embed
creatives
into policy/
health care/education
+ other areas
A line (cultural) and
other

How to get
creatives in space
where decisions
are made?
* Policy lab form

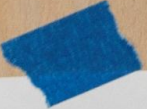
Policies - bookend -
support early career
+ sustainable and
hope the middle area
can feed off it be
supported from either
end....

Secondary?
Understanding creative

Data collection

Creative business

why?



Potential

Is this messy?



Art making is a necessarily complex endeavour; it is a messy, iterative, searching enquiry.

We need to move this type
of knowing into other
spaces.







Can rubbing shoulders be a methodology?

Hi
Maker!

POOF!

You have awoken me,
the GENIE in the box.
Now.....

~ your wish is my command ~
but.....



Approved by
MAKERS

102926



will I be out of my depth?

Is the instrumentalisation
of art such a problem?

PERFECT

SPACE



How do we avoid over-romanticising the role of the artist?



Is the university
affiliation a problem or
potential?

[illegible]

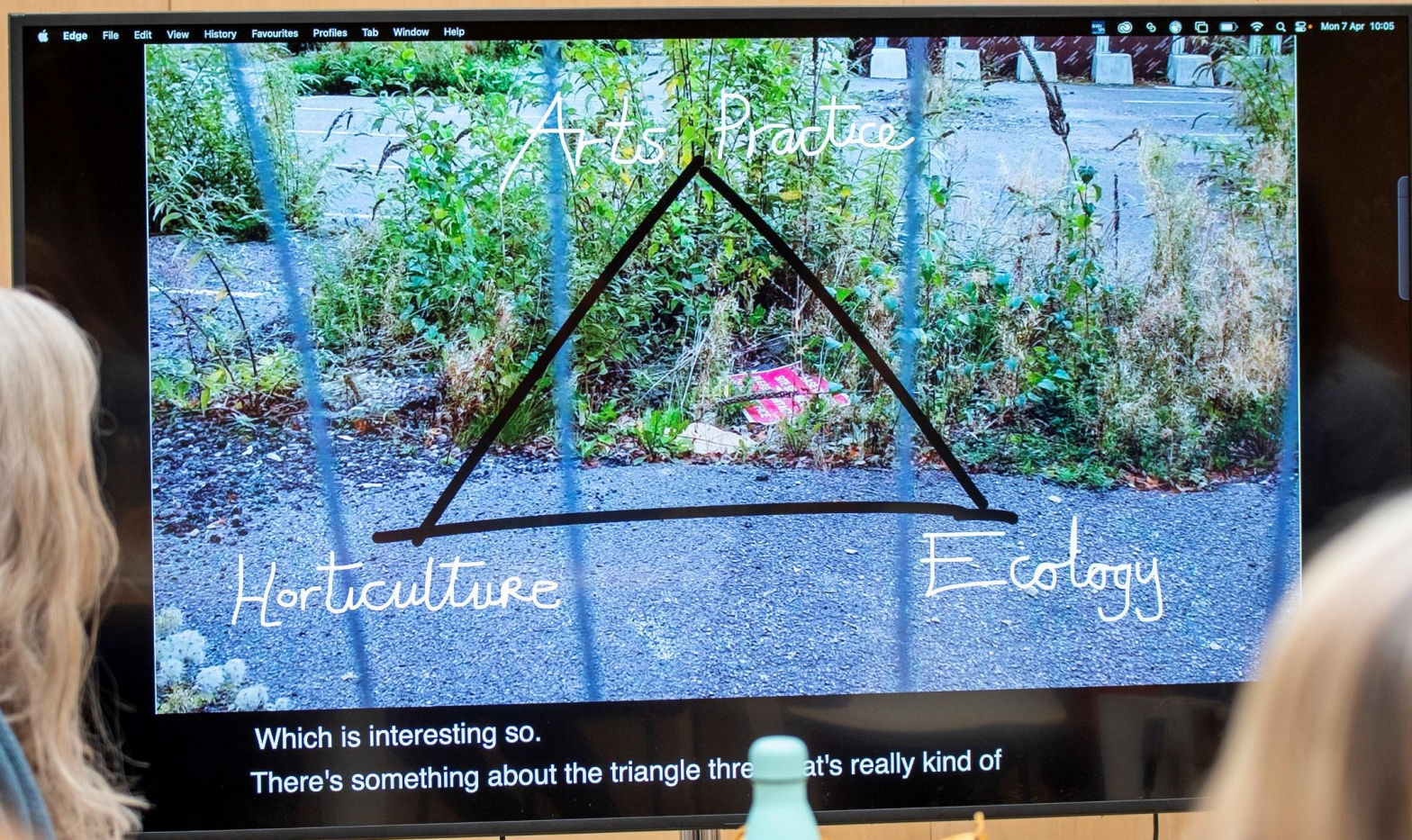








activating
the
street
wall



Which is interesting so.
There's something about the triangle three that's really kind of



How can creative
practice research
inform local policy (and
create change)?

who is not in this project?



IS THIS
GROUNDED
THEORY?

HOW TO
PAUSE /
SAY
GOODBYE?

HOW DOES
THIS COME
BACK TO
THE STUDENTS

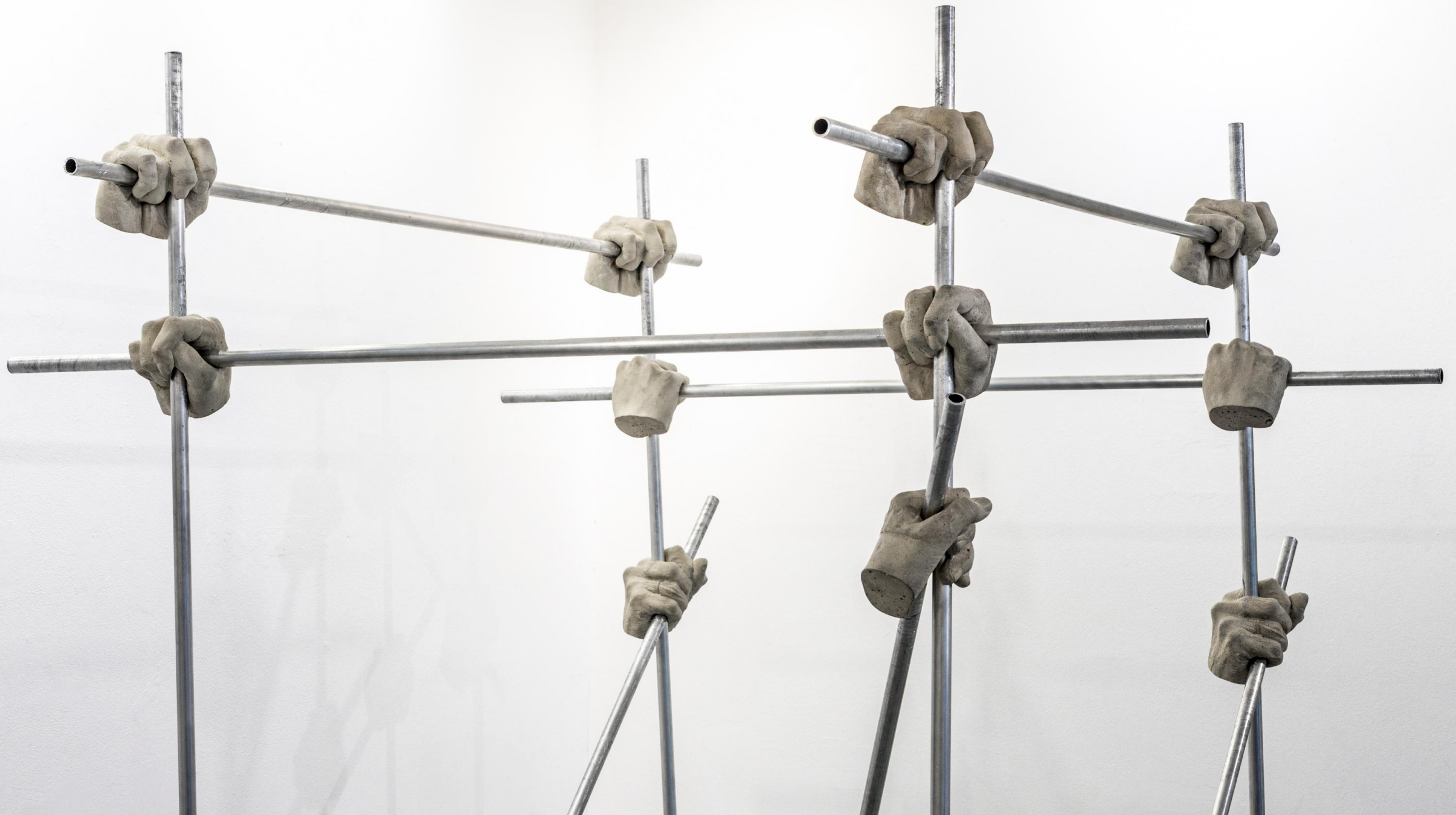
WHO
ARE
WE?

HOW CAN I BE
THE PRINCE
OF DARKNESS
NOT A
PEOPLE PLEASER?

HOW TO
CAPTURE +
TRANSLATE
THE LANGUAGE?

HOW TO
COMMUNICATE
A PRACTICE

HOW DOES
THIS GET



There is always a workload
burden.

Challenges

Policy sounds
DRY - 8/11/19

Is this our practice too?



SMALL
HEATH

CENSUS
ANALYSES

SOCIAL
SURVEY

SCPR
EXPLORATORY
STUDY

Environmental
Quality
Assessment

FORBES & SONS
SURVEYS

PHYSICAL
ENVIRONMENT

ECONOMIC
ENVIRONMENT

EDUCATIONAL
SOCIAL &
CULTURAL
ENVIRONMENT

RESIDENTS
& USERS
ATTITUDES

SMALL HEATH PROFILE

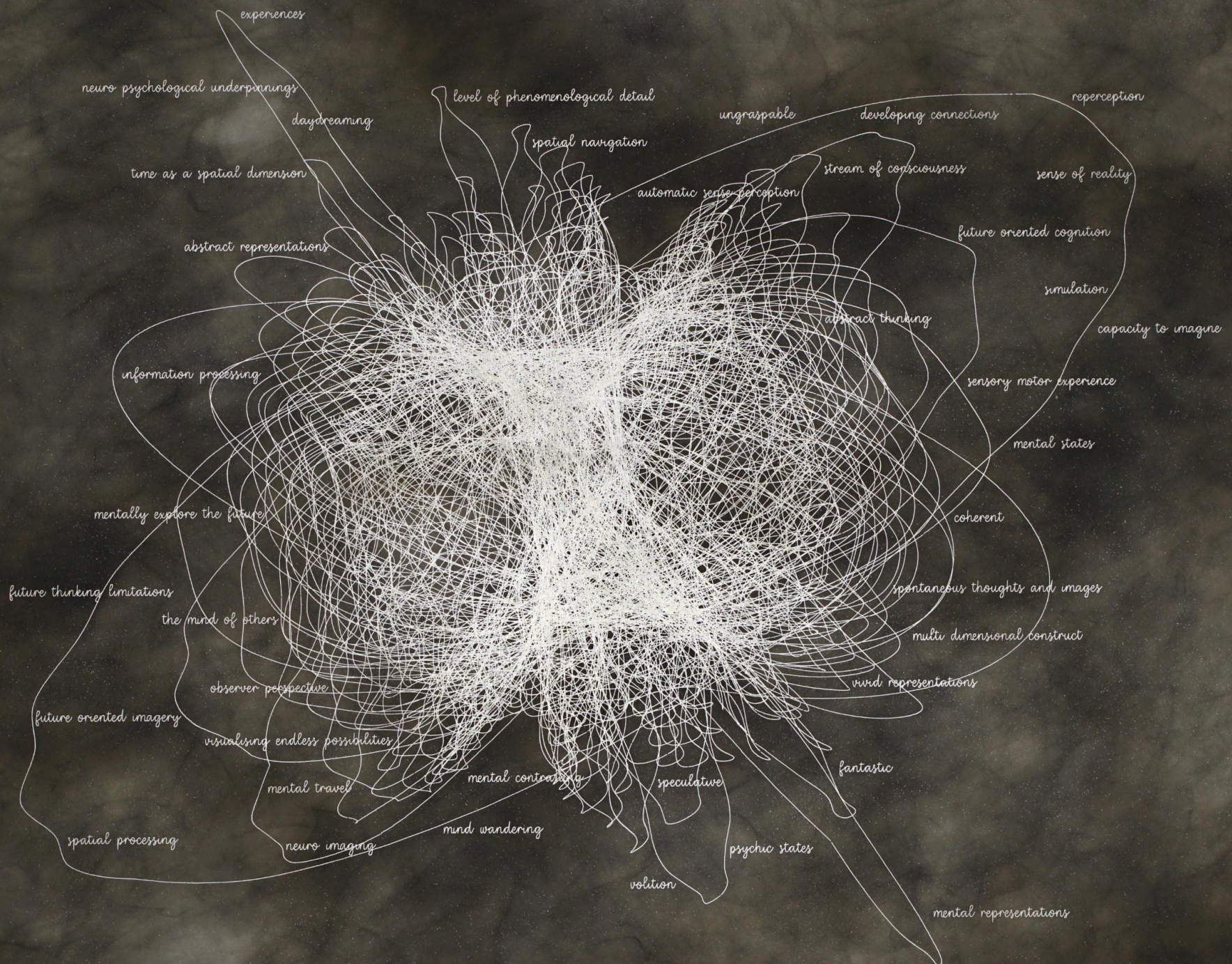
LITTLE
GREEN
QUESTIONNAIRE

DEPART-
MENTAL
RECORDS

SMALL
FIRMS
STUDY

Survey of
preschool facilities
& play
provision

SCHOOLS
PERCEPTION
STUDY



what does it mean to be an
artist-educator within an
institution, balancing
speculation, facilitation,
and accountability?





We must also be aware of the potential for this to be extractive, another workload burden, another stretch too far.



we don't know either.



Is this a replicable model?

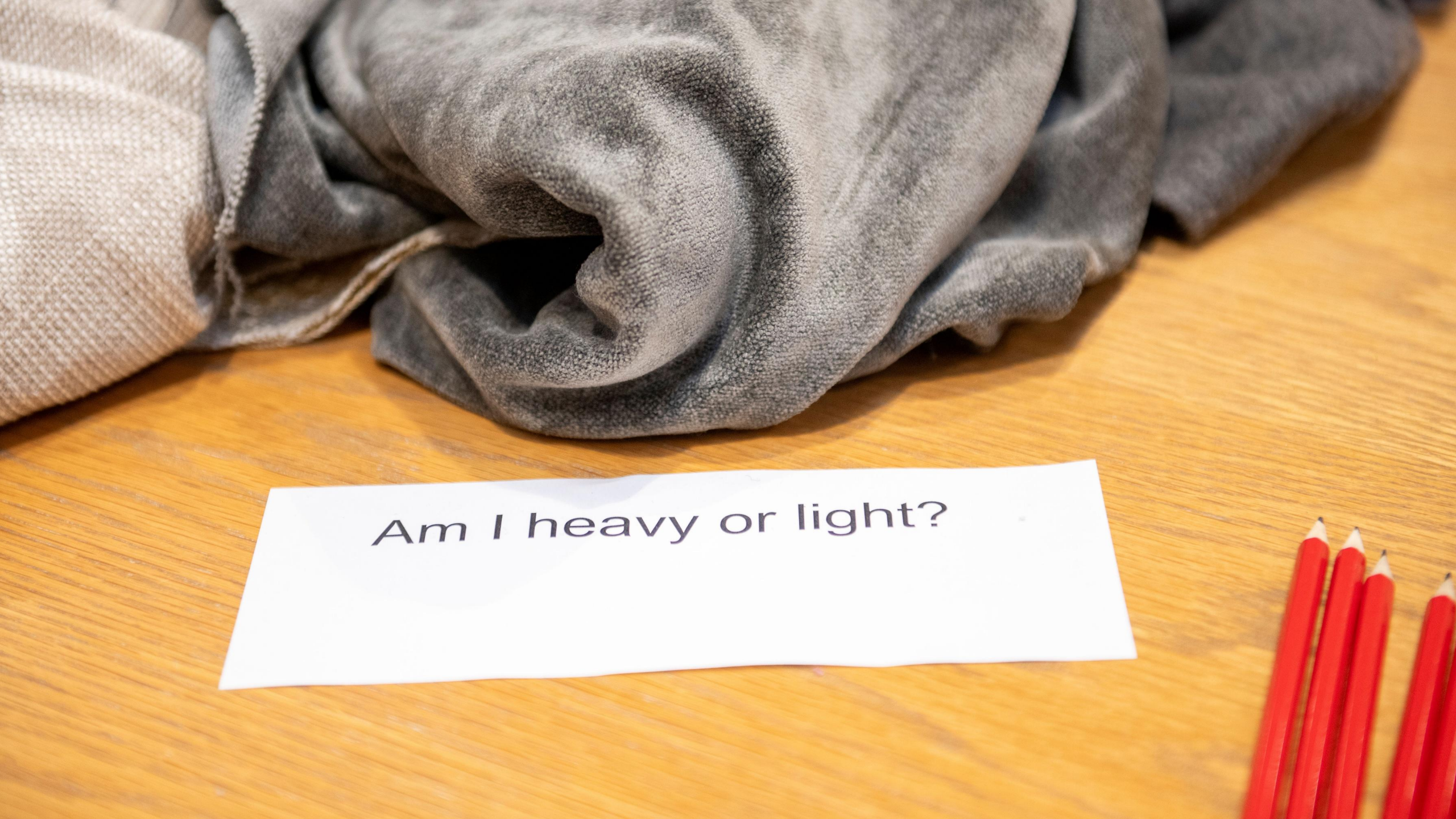
what is the difference
between a Fellow and a
consultant?

Does the structure impact
the outcome – or does it
just make us more
comfortable with the
uncertainty?



what is happening here?
How do we put our finger on
it?

Permission to notice. What
did noticing cost?

A photograph of a wooden surface. In the upper left, there is a crumpled grey cloth. Below it, a white rectangular card is placed horizontally. In the bottom right corner, four red pencils are visible, pointing towards the center. The text "Am I heavy or light?" is printed on the white card.

Am I heavy or light?

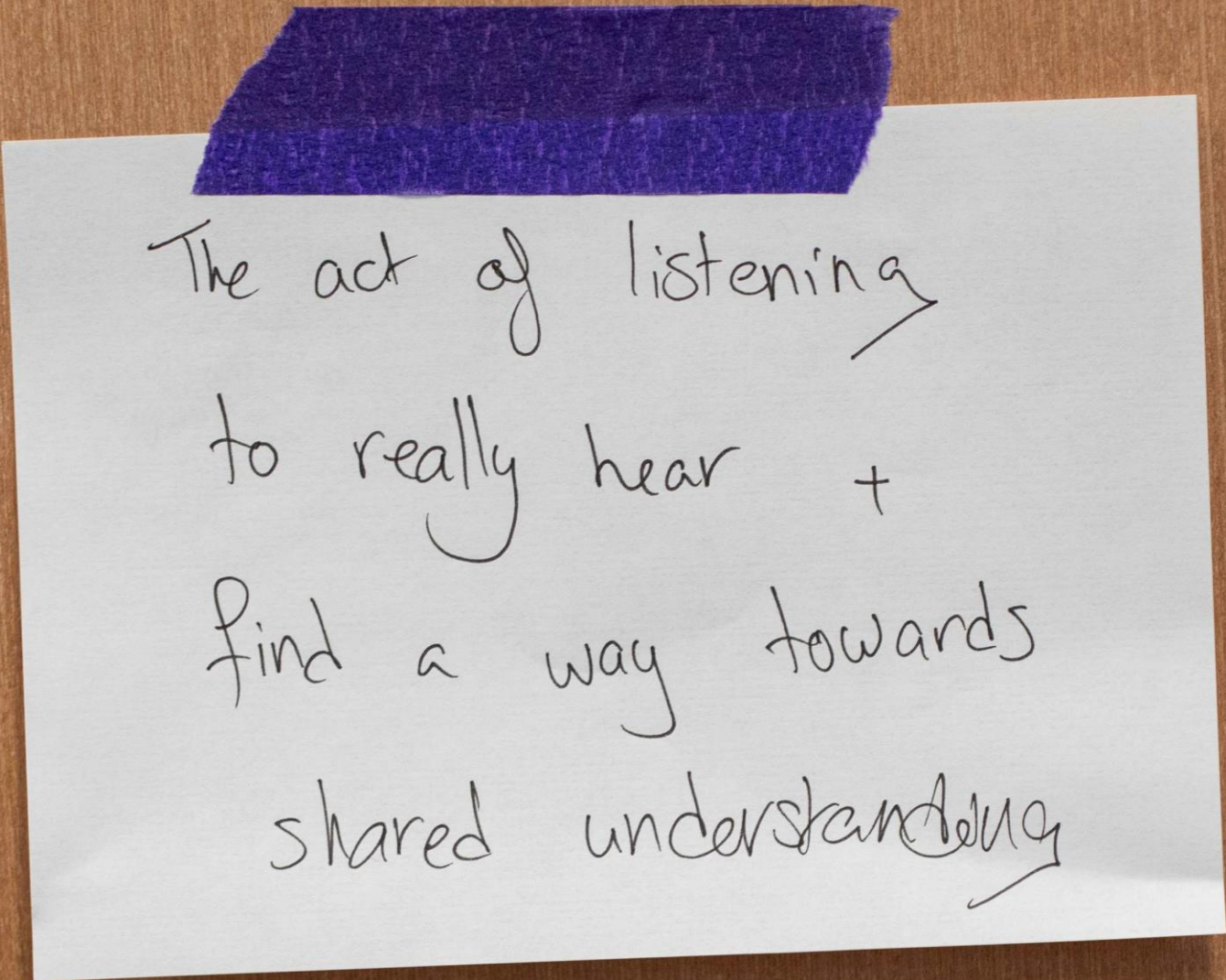
what did it feel like to
walk into those spaces?



Spies. Flies on the wall.
what were we looking for?



Are we missing the partner
voice?



The act of listening
to really hear +
find a way towards
shared understanding

THE
HEART
of the
MATTER

How can interventions support and not burden overstretched systems, while still opening space for alternative ways of thinking?





Challenges

where is the friction?

WHO AM I
WHY AM I
WHERE AM I
GOING





UCS
CLEARING
2013

Open Events
17, 21, 24 August
September

why are we doing this?

How do we prove its
value/impact?

what do you know now that
you didn't know before?



Film courtesy of Jenny Dunseath