

## **NCACE Blog Guidelines**

### **Background**

National Centre for Academic and Cultural Exchange (NCACE) is led by TCCE in collaboration with a number of Regional Hub Partners including: Bath Spa University, Birmingham City University, Manchester Metropolitan University and Northumbria University.

Our key purpose is to champion, facilitate and support capacity for Knowledge Exchange between Higher Education and the arts and cultural sector across the country with a particular focus on evidencing and showcasing the social, cultural, environmental, as well as the economic, impacts of such activities. The NCACE Blog is a platform for rich and reflexive content on the broad theme of collaborations and Knowledge Exchange between Higher Education and the Arts and Cultural Sectors and vice versa.

### **Writing for the NCACE blog**

We warmly welcome and encourage submissions to the NCACE blog. It is designed to provide a 'light touch' space for the wider NCACE community of researchers, Knowledge Exchange professionals, arts and culture sector professionals and practitioners, policy makers and anyone else with compelling stories or ideas to write about their own collaborations, those taking place within their institutions and wider topics as outlined below.

### **Potential themes**

We welcome content on the following topics and we are also happy to talk about ideas that relate or might relate to any on the following list:

- Higher Education and Arts or Culture Sector collaborations
- Developing approaches to Knowledge Exchange with arts and culture sector
- Social, cultural and environmental impacts of research collaborations with the arts and culture sectors and vice versa
- Methods for developing creative collaborations
- Histories of arts and culture-based knowledge exchange
- Knowledge Flows, Sharing, Networks and/or Communities
- Collaborative activities that focus on any of NCACE's core themes; health and

wellbeing, climate change and emergency, place making and levelling up/out, technology for social good.

- Themes such as social equity and diversity and inclusion in knowledge creation, co-design and exchange

### **Style Guidelines**

- Blogs can be written by an individual author or can be co-authored.
- The word count should generally be between 500 - 1000 words although we are happy to discuss longer pieces.
- Do if possible provide at least one accompanying image along with an image credit.
- Feel free to use hyperlinks.
- Do try and give your piece a short title
- If possible, provide a one sentence overview of your piece for promotional purposes
- We will review and lightly edit posts as required and will share suggested edits with you before we publish
- We do not have the capacity to work up initial thoughts/notes into full length blog articles.
- Please try and keep articles jargon-free where possible.

### **Who you are writing for**

The audience for the NCACE blog is a broad mix of people, including: researchers, KE professionals, other HE staff, artist/practitioners, arts and culture sector workers, policy workers as well as those working in charities, local authorities, funding bodies and government departments.

### **Copyright**

The copyright of what you write remains with you however NCACE cannot be held or deemed responsible if a third party redistributes or reproduces part or all of your work.

### **For more information**

For further information or enquiries please email Blog Co-ordinator: Noshin Sultan on [noshin@tcce.co.uk](mailto:noshin@tcce.co.uk)

We review proposals on a regular basis and will aim to be in touch with you within a week of you being in touch.

Thank you so much for your interest in NCACE.

*Guidelines updated on 25/01/2024*