

Workshop leaders guide

Set up

9.30am Room set up – DH, JLR, Cadu – Tables and chairs for 5 groups
Login to PC and make sure its working

10.15 Check Suzie's presentation

10.20 Tea and Coffee arrives in space

10.30am Welcome people – start at 10.35 – SLIDE up

Timings Reference

10.35 *Welcome – Introduction – DH*

10.40 – *NCACE Presentation – SL*

11.00 – *Co-create cards – Learn about each other*

11.30-12.35 *Creative Methods to identify potential projects*

12.35-12.45 *What Next – DH*

12.45-1.00 *Further Support – JRL*

1.00-1.30 *Lunch*

Introduction

10.35 PARKE Café's workshop introduction. Thankyou's (DH)

Hello – Welcome to the Bathway Theatre

Thankyou everyone for attending our 2nd PARKE café event and our 1st live workshop.

My name is David Hockham, Theatre Manager here and co-director of the CLEI research group. My work straddles international touring theatre practices, practice as research and knowledge exchange and with the support of my fellow co-directors Ghislaine and Jorge, the PARKE café initiative was born.

My hope is that you are here because you are interested in co-creating impactful projects, working with new people to solve real problems.

You have already become virtually aware of each via the 'zap lab' and today provides an opportunity to find colleagues from across the university and connect with some of our external partners through this workshop and during lunch.

I have found in both the PAR space and KE space the need to articulate potential impact at the beginning of an idea incredulous and almost impossible. Today and with the supported process afterwards I am hoping we provide the time for people to begin to get to know each other, so that the seeds of relationships and ideas can begin. Perhaps creating a rebellious space akin to Prof Pam Banards rebellious research.

It hopes to place multiple different types of stakeholders at the beginning of a journey together, allowing questions, methods and practices to be co-authored and co-created at beginning of a project echoing the thoughts of Prof Gillian Youngs.

By the end of the day you will hopefully have people you might want to work with, and at the end of the session we will signpost you to the next steps, where groups of people will have the opportunity to bid for 3k of seed funding, to workshop, playtest and discover new projects or ways of working which might be viable for larger projects.

Today's workshop requires you to do 3 things

- 1 Actively listen
- 2 Co-design through creative methods
- 3 Create possible futures together

You will do this in 5 steps

Step 1 - Presentation

We'll start with a short presentation by Suzie Leighton from the National Centre of Arts and Cultural exchange, who will share a little about who they are and the work of the centre and talk about the possibilities / impacts / enablers and barriers to collaboration.

This is our third café speaker and extends the conversation from Café 1's webinar. There will be a short amount of time to ask questions in this space.

Step 2 – Co-Create

We'll move on to a practical exercise where I'll invite you, in teams to make a deck of cards. In doing so you'll learn more about each other and perhaps yourself, thinking through our interests, what we bring to the party and our target audiences & end users

Step 3 – Workshop

We'll use creative methods to play-test combinations in a workshop

Part 4 – Discuss next steps

We'll talk about next steps. How these ideas might be supported by GRE with a presentation by James from GRE, and the I'll conclude about how you can bid for wider funding to move these ideas into a pilot phase before the end of July – with £3000 up for grabs for 2 projects.

Part 5 –Continue the conversation

Over Lunch

Today is about getting to know each other, Imagining possible futures and thinking through what questions might we collectively asked and solve together.

Before we begin I invite you to sit with a mixture of people you know and don't know so well, across a range of subject specialism and with people both in and out of the university of Greenwich

[shuffle seats]

Thankyou. Without further ado I'll pass to Suzie.

10.40 Knowledge Exchange and Impact - SL

Suzie Leighton NCACE - External Invited Speaker – 15 minutes – followed by discussion – offer examples of projects (concrete examples).

Invite Questions (all together – we hear everything) 5 mins

Take questions via a menti slide?

11.00 **Co-create** – (exchange/share networking enable) (30 mins)

Thankyou so much Suzie.

The conversation on Knowledge exchange and Practice as Research I think requires further conversation, and I look forward to our continued discussions in this space.

For now though, we will move to step 2. The beginning of our co-creation space.

This step will act as an enabler. For some who are not used to working in this way it might feel slightly odd, perhaps forced. The aim of this session is to put our cards, literally on the table. To open us up and to begin to get to know each other. In doing so, we begin to turn the abstract ideas from the conversations we have had so far into concrete things. I ask you to commit to the process and allow yourself to be surprised!

On each table there are 3 colors of cards. We will work through each color together. Starting with [GREEN]

In this pack of cards you'll see the WHO 17 SDG's. Some of us may be familiar with them, others may not be. They are broad and open ideas.

I'd like each table to lay out this set of cards, and each of you choose one of the SDG's which most aligns to your work area, or perhaps, what you are most interested in. Every person needs to pick 1 unique card and share with the rest of the table why you have picked it.

You have about 5 minutes to do this

Discard the cards you are not using in the box and place the card you will be using face down on the table for later

11.10 DECK 2 (10 mins)

Excellent

Now we are working with [colour]. These are labeled 'What do we bring to the party.' In this pack we will each create our own personal deck. On each card you will write 1 asset. 1 thing you bring to the party. It could be a physical resource, a skill, a level of expertise. Cards might say things like, 'expertise in mosquito mating rituals' through to access to a theatre or a CT machine. It could include things like expertise in recording oral histories through to acting, managing or botany.

I'll give you 3 minutes to create as many cards as you can as an individual and then you can share these with your group.

GO

Count 3 mins

[time is up – now share back to the group] – allow about 8 mins...

Fab – place your personal deck in front of you. Do not mix your cards wit others., This deck represents what you. Look after it.

11.20 – (10 mins)

We move to our final deck. This is our stakeholders card, we might think about this as our audience or end user. Who do we want to engage with? I'll give you 8 mins to work together and write a different target group on each card. At the end you should have a communal pack.

You should consider, do I have easy access to this group?

Examples might be school children aged 5-7 in my sons school

The people who go to my hairdressers

The local council steering group I sit on

Or the community group I represent

Or plausible broader stakeholders you'd like to engage

Young people aged 18-21

Farmers in devon

The local council

Your time starts now...

11.30-12.30 **Creative Methods Workshop**

You should now have multiple decks of cards face down on your table – so you cannot see what is on them.

You will each have a personal deck of what you could bring to the party.

You also have a shared SDG deck and stakeholder deck.

We are going to be spending the next 60 mins working with these decks

For the first 15 minutes we are going to play five quick fire rounds using the cards. Each round is 3 minutes long

When I say go you will turn 1 card at random from each of your decks and lay them face up. That's 1 from each of your personal decks, 1 from the SDG deck and one from your participants deck. You then have the remainder of the time to imagine multiple project ideas which might include the combination. Try not to worry about if they are good ideas or bad. Allow yourself to be surprised, to laugh and to imagine..

For example, if our cards say , young people aged 5-7, health and wellbeing, poetry, film making, swarm patterns of mosquito's and botany we could imagine a spring time nature walk at dusk along a river, where 5-7 year olds exploring the riverbed's eco-system which is then documented. Or perhaps it's a CBBC report on the decline of natural habitat and the demise of mosquito's and birds, underscored by poetry. Or it's a poetry exercise for 5-7 year olds which is used to...

For each combination work though as many ideas as you can in the time limit. The types of projects created emerging unique to each table...

Work as a team

Please do use the paper and pens to jot down these ideas

Are you ready.

Go.

Stop. Place those cards to the bottom of your decks

Ready for round 2

Ready for round 3

Ready for Round 4

Ready for Round 5

5 rounds and multiple possibilities. [11.50]

Perhaps you have been surprised by some of those combinations, some in a good way others perhaps not so much.

In this next phase I invite you turn over all of your cards. And having gone through a Random idea generation game, start crafting combinations of cards and projects. Perhaps focus on the combinations which you were most excited by.

You have 15 minutes to craft up to 4 projects.

In this time, you might start asking, what questions might emerge out of these projects.

What might we use these projects to investigate? If anything?

How might these projects be use to augment our research narratives?

How do these project support our own narratives and brands whilst creating new co-created spaces, new possibilities?

Why might we each be interested in this work?

How do they solve a problem?

After these 15 minutes we will go round the room and ask you to share one of your project ideas which you are most excited about.

Any questions

Go...

Feedback

Grab yourself a coffee??

Step 4 Next steps

What's Next PARKE Cafe (15 mins) Dave Hockham

WE have begun to form new ideas with new people. Some have been excellent, some perhaps less so. For these ideas to grow, you will need time and support. Longer conversations. We would like to support you with that with offering two groups £3000 seed money for a pilot project to be completed before July.

To access this money we invite groups of people made up of ideally at least 2 members of UoG staff, preferably cross disciplinary and preferably with at least 1 external partner to come together to write a 2 page proposal.

In those 2 pages you should:

Explain very briefly what the project is, who it involves and how it looks to investigate or tackle one of the SDG's

Outline what questions you might start asking or emerge out of the work?

What might we use these projects to investigate? If anything?

How might these projects use our past research?

How do these project support each of your own narratives and brands whilst creating new co-created spaces, new possibilities?

Why might we each be interested in this work?

How do they solve the problem

What might this pilot project lead to?

It should also include a breakdown of the £3000, which could include an external agents time.

To enable external partners to be part of the conversation we are offering twelve freelancers £150 each to support the drafting of the proposal.

To access the £150 we just need an email cc'ing a member of UoG staff who will confirm you are supporting the creation of the idea.

Emails should be sent to bathway@gre.ac.uk

To bid for the £3000, we will want your 2 page proposals, invoices for £100 and invoices for £150 in by 1st April. With decisions made by the 15th April.

The criteria

- **Quality (scored out of 5):** The Panel will consider the overall aims, proposed activity, costing, feasibility of delivery and activity outcomes.
- **Approach to engagement activity (scored out of 5):** The Panel will consider how the proposed activity fits within a planned, sustained and strategic approach to engagement with non-academic stakeholders.
- **Potential for future activity leading to impact beyond the funding (scored out of 10):** The Panel will consider whether the proposed activity has potential to lead to further research which is likely to generate impact beyond academia.

The score here is weighted in thinking through the potential future activity. This is important as the next steps will be supported by James from GRE.

Further funding Slides (10mins)

How the university can support with identifying funding beyond the pilot phase

Further exchange and networking over lunch 20 mins +

This workshop guide was written by David Hockham for the PARKE Café's 2022.

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